

December 2020 Update

Northwestern Swim & Fitness

Hello Swim! Supporters,

Having achieved the IRS 501(c)(3) public charity status allows us to apply for grants.
Your gift is now tax-deductible!

GIVING GOAL: to raise \$5000: the IRS is allowing your charitable donations to be deducted up to \$300 without itemizing on your taxes

Ways to reach our goal:

If 200 families contribute \$25 = \$5000

or 100 families contribute \$50 = \$5000

Donate on our website through DonorBox: swimnw.org

or on our Facebook page Swim Heidel-Lynn "What's next"

Or send a check to Northwestern Swim & Fitness

P.O. Box 75

New Tripoli, PA 18066

We can build this pool together! Consider putting us on your nonprofit priority list.

Update

We received a \$2000 grant from Northwestern Lehigh Lions-Follweiler Foundation.

Please thank any Lions you know. We are grateful for this first grant. In a difficult year, they have chosen to invest in our project! We will use this toward a site study and plan.

We have applied for a foundation grant for \$390,000 to buy land and start the engineering study for a concept plan to get township approval.

Our total goal this year: \$400,000 \$10,000 to be raised outside of the foundation request

Breakdown goals: 2,000 Lions-Follweiler

3,000 from Lehigh Valley & NW business

5,000 from our support group (YOU!)

Debunking a rumor: We already have a wonderful golf club in the area, which is a magnificent and elegant wedding and gathering venue. We are not planning this as a country club.

With your continued input, we will plan this as a facility that fits in with the character of our area, and as a type of growth which makes sense for our community.

The focus of our project is a place for people of all ages and economic levels in the community to have a place to learn to swim, to exercise in a separate warm-water pool,

and swim laps in a cool-water pool all year round, in winter as well as in summer, and we'll offer lifeguard training and offer our neighborhood day care centers a place to bring kids.

Volunteers:

We need you!

On our board

Advisory Council for Construction & Project Management.

Advisory Council for Resource Development (fundraising).

Grant writers

People to approach potential large donors & businesses to find willing supporters

People who would like to search for relevant **swim and pool news content to post**

A special business donor who would **print car magnets** advertising our website

swimnw.org

To be added to our email list: reply by FB Messenger at Swim Heidel-Lynn
or to jansutermeister@gmail.com or contact us at info@swimnw.org on our web page.
You will receive Updates periodically by direct email.

Composed by Jan Sutermeister, President
Northwestern Swim & Fitness
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